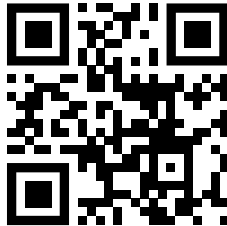


SOMETIMES WISDOM IS RIGHT
THERE IN FRONT OF YOU.
GO ON AND GRAB IT.

Scan this QR code to download our
Consumer Intelligence Report.



* Data from the Consumer Intelligence Report

76%

of consumers say
they're more likely
to buy from a brand
or store they trust.*

*After a year of disruptions,
consumers want consistency,
reliability, and authenticity.*

63%

of consumers say
they're content with
staying home more.*

*Now is a good time to engage
via direct mail, CTV and online.*

Valassis
A VERICAST BUSINESS



Vericast is reimagining marketing solutions one business-to-human connection at a time. By influencing how over 120 million households eat, shop, buy, save and borrow, Vericast fuels commerce, drives economic growth and directly accelerates revenue potential for over 70,000 brands and businesses.

While its award-winning portfolio of products, technology and solutions - including Illumis™, Valassis Consumer Graph and Harland Clarke ChecksCXTM - are a piece of the Vericast story, its people are the true differentiators; trailblazers in data intelligence, marketing services, transaction solutions, campaign management and media delivery.

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