

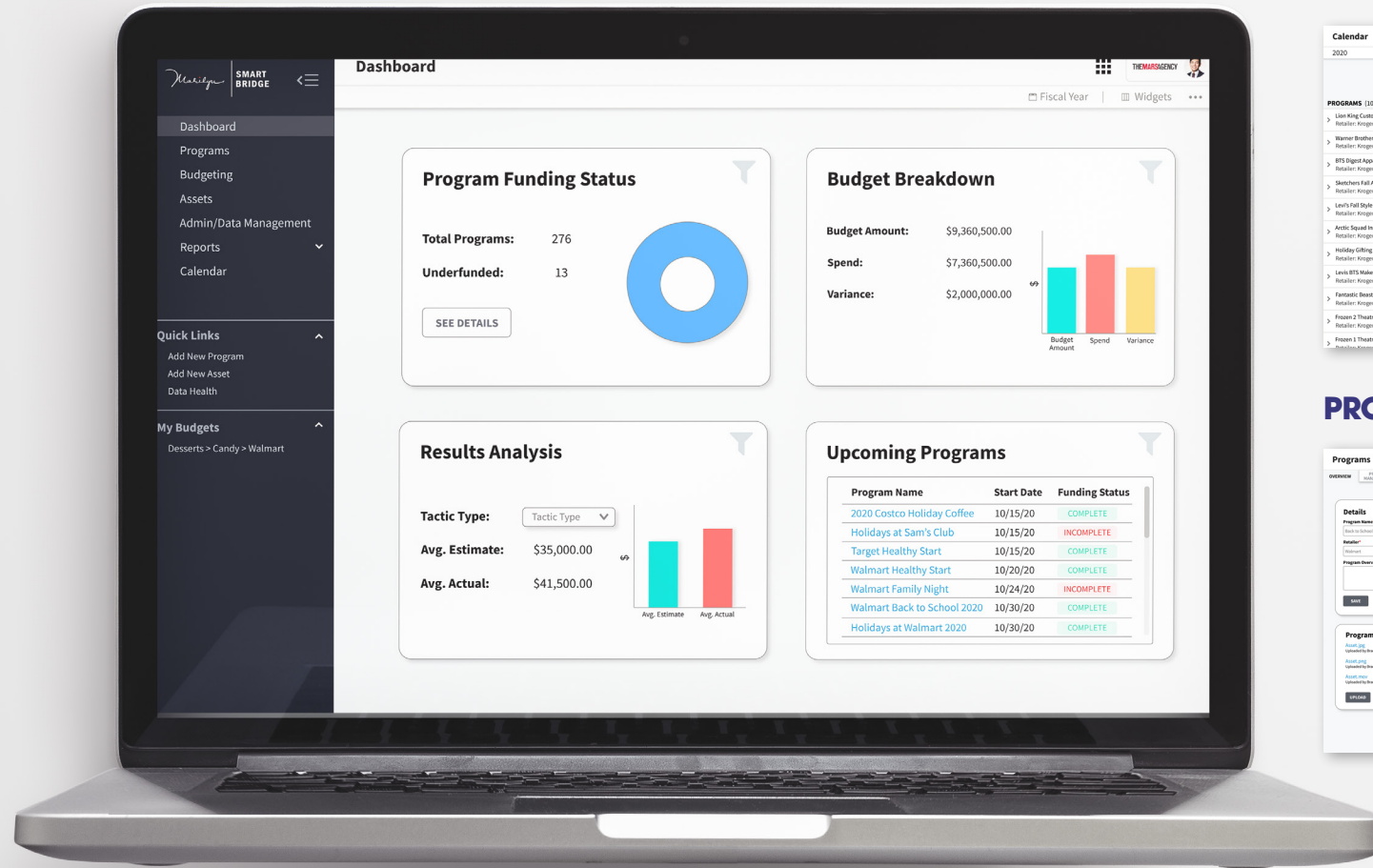


Everything. Everyone. Everywhere *you are.*

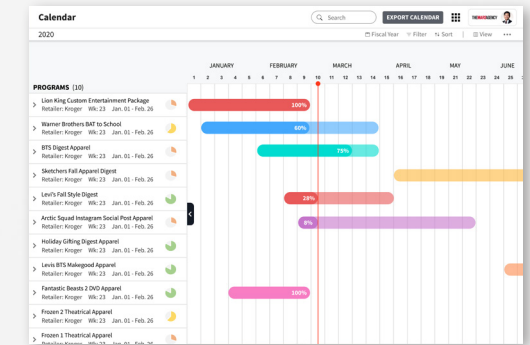
MarilynSM Smart Bridge is the newest version of our long-standing data capture and reporting system for Shopper, Brand, Agency and Performance Analytics teams. It can handle all your program management needs, enabling greater visibility, better reporting and more accurate ROI. Totally configurable, Smart Bridge features a fully web-based design that captures all data in one place and can be accessed safely anywhere.

[Meetmarilyn.ai](https://meetmarilyn.ai)

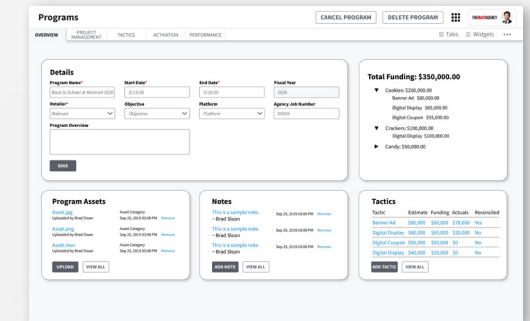
DASHBOARD



CALENDAR



PROGRAM OVERVIEW



SAVE UP TO 3 HOURS PER PERSON PER WEEK - MARILYNSM SMART BRIDGE SIMPLIFIES AND AUTOMATES MANY OF THE TEDIOUS TASKS THAT MARKETERS DEAL WITH EVERY DAY.

Proven & Trusted – Smart Bridge is being used by leading CPG companies and has been in market for more than 10 years.

Personalized – Smart Bridge is designed for how YOU work. It's customized for your needs, and we configure it to your ways of working.

MarilynSM Results Evaluator – Get quick & easy snapshot views of sales results throughout the life of a program with the optional Results Evaluator feature.

To learn more, contact Lisa Levin | LevinL@themarsagency.com | (847-873-5373)